

Women's &
Children's Hospital
Foundation

Every family deserves
good memories.



Proud build partner

 **Bella** BUILD
& DESIGN



the
beach house

Why the Starfish?

The starfish is a symbol of healing and renewal due to its amazing ability to regenerate. This symbolism is exactly what our Beach House project is all about; creating an environment that allows sick children and their families to have some fun and take a break from their daily trials. The star, as well as the starfish, is seen as a celestial symbol representing infinite love. In addition to love, the starfish also holds characteristics such as guidance, vigilance, inspiration, brilliance and intuition.

Message from our CEO

Thank you for considering becoming involved with the Women's & Children's Hospital Foundation Beach House project.

Located at Encounter Lakes in Victor Harbor, our goal is to raise \$2.5 million to construct a purpose built holiday home and develop an ongoing support program for families to create special memories. Inside this beautiful home will be all the equipment and disability requirements a family will require therefore making the impossible possible. For many families caring for a child with a life limiting illness or complex care needs, these types of holidays can be financially and logistically out of reach. We need your help! We invite you to learn more about this vital, life changing project and encourage you to be part of it.

I commenced in the role of CEO of the Women's & Children's Hospital Foundation (WCH Foundation) in March 2017, and I am absolutely thrilled to be involved in a project that will benefit so many deserving families. Prior to my time at the WCH Foundation, I was the Executive Officer of Ronald McDonald House in Adelaide for 17 years, so I know, firsthand, what a difference the Beach House project will make to our families.

Over the past 10 years', in partnership with the South Australian community, the WCH Foundation has raised more than \$30 million dollars in support of your Women's and Children's Hospital. Our family-centred support extends to every corner of the hospital from providing leading edge technology and vital equipment to funding key research projects and play and arts programs.

I am delighted that you are considering joining us on this journey. Your help will make a positive impact on so many lives. Together, we can facilitate the building of a retreat and relaxing holiday home away from the hospital environment, where families can create happy, lifelong memories together.



Jane Scotcher
Chief Executive Officer

"We cannot change the journey for families but we can definitely make it easier. Thank you for your support."

Jane Scotcher CEO, WCH Foundation

What is the WCH Foundation Beach House?

In South Australia, there is no purpose-built accommodation for families of children with complex medical needs. The WCH Foundation Beach House is a major project aiming to provide respite accommodation for families caring around-the-clock for children requiring significant care and support due to a long-term and/or life-limiting illnesses.

These families are often unable to use mainstream holiday facilities due to their child's complex care needs.

Many of the families that will use the WCH Foundation Beach House will be under the care of the Paediatric Palliative Care Service at the Women's and Children's Hospital. Each year this dedicated team cares for up to 80 families. Palliative care varies from a few weeks to many years and is based on physical, emotional, social and spiritual wellbeing – focusing not just on the patient, but the needs of the entire family. All the palliative care patients require specialist care and frequent stays in hospital. Many rely on specialised and mobile home equipment and very few have the opportunity to go on a family holiday.

Our Beach House will be the first holiday accommodation built especially for, and available to Hospital families with these specialised needs. It will offer a welcoming, calm and peaceful environment far from the physical and emotional stresses of the hospital setting – yet strategically located near a hospital should the need arise.

Our vision is that the WCH Foundation Beach House will provide an environment in which the whole family can rest, recharge, and create special memories together, providing them with the break they need to continue their journey, however long it may be.

How will the Beach House be different?

The Beach House has been designed by Greenway Architects in consultation with hospital staff and families to meet the specific medical needs of children with a life limiting or long term illness.

Among key considerations are wheelchair access, door widths to cater for mobility aids and equipment, an oxygen supply, patient lifting systems, climate control and storage for special needs equipment. The house will also be completely furnished, equipped and landscaped to ensure it provides a safe and relaxing holiday experience.

Key features:

- Located at Encounter Lakes, Victor Harbor
- Reasonable proximity to metro Adelaide – 90 minutes travel.
- Within close distance to medical facilities and South Coast District Hospital.
- Four bedrooms to allow for siblings and additional family members or carers.
- The look and feel of a holiday home rather than a clinical facility.
- Outdoor play space.
- Consideration of infection control. For example, surfaces that are easily disinfected after use.
- Climate control: many children are unable to regulate own body temperature.
- Fully furnished.
- Wheelchair and mobility aid access – including in the bathrooms and toilets.
- Provision of equipment so families do not need to travel with surplus supplies.
- Environmentally friendly and sustainable.

The Stratton Family's Story

Ella and Jarrod lost their beautiful boy Hunter 3 years ago at age 12. After a normal pregnancy and delivery, Hunter had his first seizure at just 8 weeks of age. Doctors were never able to clearly diagnose the cause of Hunter's illness. For the last 3 years of his life, Hunter was under the care of the Palliative Care team at the Women's and Children's Hospital in Adelaide. To admit that they needed palliative care for Hunter was one of the hardest decisions that Ella and Jarrod had to make, but once they started to receive the care from the team, it was an enormous relief. As Ella describes it, "the weight was lifted off our shoulders"

Ella and Jarrod are one of our family partners in the WCH Foundation Beach House project. They talk with passion about why it is so important to them, their families and the community.

"Our most treasured memories were our times away as a family, creating special moments. It can seem so hard and so much work to actually get away, but it is vitally important to look back on. These memories are so precious, memories of the fun good times, not the stress and heartache of hospital visits and doctors' appointments. To be a part of helping build the Beach House for families in the same heartbreaking situation we found ourselves in, is so important.

We were fortunate enough to have times away as a family and realise how vital this was for not only us, Hunter's parents, but also his brothers and our extended family. We want all families with children that have a shortened time here to have that opportunity, to pack the essentials and go, relax, have fun and enjoy precious time together, creating memories that last a lifetime."



"Our most treasured memories were our times away as a family"

Ella Stratton, Mother

Encounter Lakes Victor Harbor



**800m to
South Coast
District
Hospital**

Tregonning Street

Malen Avenue

Clifton Way

Central Drive

Central Drive

**Location
of Beach
House**

Bartel Boulevard

**650m
to the
beach**
→

Kent Drive

Wagenah Avenue

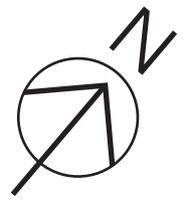
Harbour View Terrace

Strathmore Court

Ellis Avenue



ENCOUNTER LAKE



CENTRAL DRIVE

When will it be built?

HOUSE PLANS COMPLETED: MARCH 2018

BUILDING TO COMMENCE: SEPTEMBER 2018

In partnership with Bella Build & Design

EXPECTED COMPLETION DATE: MARCH 2019



Why are Bella Build & Design involved?

Building is our passion and gives us the ability to give back in a tangible way. Having a home that can help families enjoy precious time together is something we knew we wanted to do and the opportunity was timed perfectly, through the shared goal with the Women's & Children's Hospital Foundation.

In this partnership, we are creating a welcoming holiday home that can create priceless memories for many generations to enjoy.

The Beach House, in this beautiful seaside location, will keep giving back lasting experiences and cherished memories, to families who visit the home over the years to come.

Our contribution, we hope will make a real difference to families. We believe that this is its true worth to us, and why we had to get on board.

If you want to join us in this amazing journey, please register your interest and be part of the team to help us realise our goal.

For more information on how you can support us and this exciting project visit www.wchfoundation.org.au/bella.

Thank you Paul and Marisa.



Proud build partner

 **Bella** BUILD & DESIGN

Join us on
this exciting
journey,
from the
turning of
the sod, to
welcoming
our first
family.

How can I help?

We have a fundraising target of \$2.5 million for the WCH Foundation Beach House.

This figure includes the cost of land, architects, building, landscaping, furniture and fixtures as well as an endowment that will allow us to offset the future costs of upkeep and maintenance.

Tax deductible donations to the Beach House campaign will be gratefully received.

We also ask you to share our story and invite your friends, family and colleagues to get involved with this special project.

For more information or to donate visit:
www.wchfoundation.org.au/beachhouse.





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www.wchfoundation.org.au/beachhouse

To donate, fundraise or find out more visit our website
or email hello@wchfoundation.org.au



In appreciation of your support, a bespoke artwork at the Beach House
will be created to recognise any donations of \$1,000 or greater to the project.