

Location Series

By Chris Herzfeld





This series is part of an ongoing collection that Chris photographed in various parts of South Australia and around the world. Specifically, in this collection images were shot around Adelaide, the Fleurieu Peninsula and surrounds, Stockholm and Paris.

Chris likes to refer to these photographs as dance-fashion rather than straight dance photography. He has always been interested in taking dance off the stage and out of the photo studio in order to photograph dancers in the real world. This approach is enhanced by asking the dancers to swap their dance clothes for everyday wear, giving the images the feel that they would be at home in a fashion magazine.

Chris' trademark is his techniques in lighting all his shots, making the images look like that they have been shot in the studio. The other aspect of this collection that comes through is Chris's love of colour with the images taking on an almost 3-D look.

Chris remembers growing up where his cinematographer father always had cameras around the house, he started playing with them at a very early age and was able to start developing his own pictures at age 6.

After winning the inaugural Kodak Nikon Supershot Award in 1984, Chris embarked on a career as a lighting cameraman. He has worked broadly for



various television programs and commercials and extensively in the arts, in particular the Australian dance industry as a photographer & a cinematographer. Clients have included Australian Dance Theatre, Expressions Dance Company, State Theatre Company of South Australia, Restless Dance, Country Arts SA and Brink Productions.

Chris has gone on to win national and international awards for his dance photography including the International Loupe and the AIPP photography awards.

All Chris' dance images are "real in camera" - he doesn't use harnesses, ropes, trampolines, motor winders or Photoshop cut and pasting to manipulate the dancers in his images. The dancers jump and one image is taken with usually no more than 4 to 6 attempts at the moment by the dancer.

Chris loves to create images based on a narrative that invites the viewer to examine the image more closely after the initial viewing. His hope is that people will use their imagination to create a story from how they interpret the image.

To learn more about Chris' photography practice visit: camlight.com.au

The Women's & Children's Hospital Foundation (WCH Foundation) raises funds in support of the Women's and Children's Hospital in Adelaide, South Australia. The WCH Foundation is committed to ensuring that mums, children and their families have access to the very best in medical care, hospital facilities and support services at a time when they need it the most.

The WCH Foundation has developed a number of Arts in Health programs to integrate art into the life of the Hospital to improve people's health and wellbeing. We try to make the environment more 'child-friendly', making it look better and helping to make the time spent in hospital 'feel better'.

The Arts in Health program delivers a range of activities throughout the hospital across art forms such as: Visual Arts, Digital Media, Music and Performing Arts, Public Art, Literature and the Therapeutic Arts (Play Therapy, Art Therapy and Music Therapy). From providing pencils and colouring books in waiting areas, to managing Gallery spaces and art displays in the Hospital, collaborating with Hospital School on book week activities and working closely with the Play Therapy Team, the Arts in Health program delivers smiles and fun throughout the Hospital.

The WCH Foundation's Gallery program coordinates five galleries in the Hospital, providing a space away from the stresses of treatment to distract, entertain and inspire, improving the visual environment. The artworks displayed in the exhibition spaces come from a range of sources – internally from hospital staff, patients (women & children) and their families, through specific Arts in Health activities and externally from local artists and art collectives.

This exhibition was planned and exhibited on the lands of the Kaurna People, we pay our respects to the Kaurna Elders past and present and to the Elders of the lands this brochure reaches.



For more information contact:

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